

**HOME TO WIN SEASON 3 AUDITION (THE “AUDITION”) GUIDELINES  
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Updated as of January 16, 2018

Corus Sales Inc. (“**Corus**”) and Architect Films (“**Architect**”; together with Corus, the “**Producers**”) are casting three (3) first-time home buyer Canadians to compete against each other in hopes of winning the ultimate reward, a fully-furnished waterfront home (the “**Home**”). The competition will be filmed to be broadcast during the finale episode of the HGTV Canada television program entitled “Home to Win” (the “**Program**”). Submit your Audition Video (defined below) to be considered.

SUBMISSION OF A VIDEO IN CONNECTION WITH THE AUDITION CONSTITUTES ACCEPTANCE OF THESE AUDITION GUIDELINES. NO COMMUNICATION OR CORRESPONDENCE WILL BE EXCHANGED WITH YOU UNLESS THE PRODUCERS WISH TO FURTHER PURSUE YOUR VIDEO SUBMISSION.

**1. ELIGIBILITY TO AUDITION:**

- (a) To be eligible to audition to be a participant (“**Participant**”) in the Home to Win competition (the “**Competition**”), you:
  - (i) Must be a permanent legal resident of Canada and the age of majority or older in your province or territory of residence at the time of the submission;
  - (ii) Must be of sound mind and in good health;
  - (iii) Agree that if chosen as a Potential Participant (defined in the Guidelines), you are willing to be the subject of any civil, criminal, financial and/or any other types of background checks or land title searches deemed necessary by the Producers;
  - (iv) Must be the sole owner of all right, title and interest (including copyright and all underlying rights therein) in and to the Video submitted in connection with the Audition;
  - (v) Have never owned a home or an interest in a home, anywhere in the world at any time and, if you have a spouse [or common-law partner], he or she has not owned a home, or had any ownership interest in a home, anywhere in the world, while he or she was your spouse [or common-law partner]. The method of acquiring previous ownership in a home (e.g., purchase, gift or through an inheritance) is not relevant;
  - (vi) If selected as a Participant (as defined below), must be able to travel to a Canadian destination, exact destination to be determined by the Producers in their sole discretion, to participate for approximately 5 days in the Competition and related events between **June 1, 2018-June 10 2018**;
  - (vii) Must be willing to participate in the Competition and be featured on television in the finale episode of the Program which shall be publicly disseminated (including without limitation, over broadcast and internet properties); and

- (viii) In the event you win the Competition, must be willing and able to take ownership of the Home on the closing date determined by the Producers in their sole discretion and be willing and able to cover any expenses related to such transfer of ownership.
- (b) Employees of the Producers, the Program sponsors, namely [Leons, Benjamin Moore, ADT, Caesarstone, STIHL, Hunter Douglas, Tempur-Pedic, Rockwool, Rinox, Gentek], each of their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and household members and/or immediate family (spouses, parents, siblings and children, regardless of where they reside) of any of the above, are not eligible for selection as a Participant.
- (c) The Producers shall have the right at any time to require proof of identity and/or eligibility to participate in the Audition. In addition, each Participant will be required to make a declaration that he or she has not previously owned a home, and that his or her spouse [or common-law partner] has not previously owned a home (the “**Declaration**”). Failure to provide such proof and declaration may result in disqualification.
- (d) The Producers will not consider Videos if they are illegible, incomplete, damaged, irregular, mutilated, forged, plagiarized, garbled or in any way in violation of section 2(c) below, as determined by the Producers in their sole discretion.

## 2. HOW TO SUBMIT AN AUDITION VIDEO

- (a) Visit [www.hometowin.ca](http://www.hometowin.ca) (the “**Audition Website**”) between Thursday, February 1, 2018 at 9:00 a.m. Eastern Time (“**ET**”) and Monday, May 28, 2018 at 8:00 a.m. ET.
- (b) Fill out and complete the personal information form and follow the instructions to submit an audition Video. Be sure to submit your Video prior to Monday, May 28, 2018 at 8:00 a.m. ET. In your audition Video, tell us what your experiences has been, the challenges you have faced and the struggles you’ve endured with being a first time home buyer. Your Video must be a minimum of one minute (01:00) in length and you may only submit one (1) Video.
- (c) You represent and warrant that your Video: (i) is of yourself; (ii) does not contain any material, language or gesture that is libelous, defamatory, indecent, profane, obscene or violent; (iii) does not contain any sexual references and/or content; (iv) is original and that you own or control, to the full extent necessary for Corus to use your Video, all right, title, and interest (including copyright and all underlying rights therein) in your Video; (v) does not infringe upon the intellectual property or other statutory or common law rights of any third party; (vi) does not contain any recognizable logos or any other copyrighted material (including on the clothing you are wearing in your Video); (vii) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (viii) has not been submitted in connection with any other audition and/or promotional campaign.

## 3. PARTICIPANT SELECTION

- (a) During the casting process, the Producers will select applicants to create a pool of potential participants (the “**Potential Participant(s)**”). If selected as a Potential Participant, you must complete and return any documents that may be furnished to you

by the Producers including but not limited to confidentiality agreement(s), questionnaires and/or requests for additional information as required by the Producers, within the timeline prescribed by the Producers.

- (b) The Producers reserve the right to conduct any civil, criminal, and financial and/or any other type of background check on any Potential Participant, or conduct a land title search, and reserve the right, in their sole discretion, to disqualify any person based on such background check or search.
- (c) Once the Audition submission period has ended, three (3) people from the pool of Potential Participants shall be notified of their selection as a Participant and must respond to such notification by 11:59 p.m. ET on Wednesday, May 30, 2018. Non-responsiveness within the prescribed time frame will result in disqualification. The Producers are not responsible for the failure for any reason whatsoever of a Potential Participant to receive notification or for the Producers to receive a Potential Participant's response.
- (d) Upon receiving a Potential Participant's response to the notification, the Producers will provide the Participant release form (the "**Participant Release**") and the Declaration. Potential Participants must return the executed Participant Release form and Declaration to the Producers by Thursday, May 31, 2018 at 11:59 p.m. ET in order to be confirmed as a Participant. If a chosen Participant fails to return the executed Participant Release or Declaration before the prescribed deadline, they may be disqualified and another Potential Participant may be selected at the sole discretion of the Producers.
- (e) Participants must be able to travel and participate in the Competition from **Friday, June 1, 2018 – Sunday, June 10, 2018**. It is each Participant's responsibility to make necessary arrangements with their employer with respect to any absence. Exact location, dates and times required shall be determined by the Producers in their sole discretion.
- (f) The Participant that wins the Competition must be willing and able to take possession of the Home on the closing date determined by the Producers and agrees to provide any such further documentation that may be required to affect such transfer of the Home.
- (g) If at any time an applicant, Potential Participant or confirmed Participant is unable to comply with or fails to comply with these Guidelines, including but not limited to the inability to travel and participate on the dates required by the Producers, they will be disqualified.
- (h) Each confirmed Participant will receive:
  - (i) Round-trip economy airfare for Participant and up to three (3) guests (the "**Guest(s)**") leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near Participant's home, to an airport located near the Program filming location, as determined by the Producers in their sole discretion;

- (ii) Ground transportation between the airport and hotel and between the hotel and the Program filming location; and
- (iii) Accommodation while filming, as selected by the Producers in their sole discretion.
- (i) Participants will be responsible for transportation to and from originating airport, travel and medical insurance, travel documentation, and any other expense not explicitly mentioned in the Audition Guidelines.
- (j) The Producers' decisions are final and binding and may not be challenged in any way.

#### **4. USE OF AUDITION VIDEOS**

- (a) You retain all right, title and interest (including copyright) in and to the Video you submit to the Producers in connection with the Audition.
- (b) You hereby grant to the Producers a worldwide, royalty-free, sublicensable, irrevocable, and non-exclusive license to use, copy, modify, reproduce, display, adapt, promote, exhibit, serve, broadcast, transmit and otherwise exploit in any manner whatsoever your Video in any and all media whether now known or hereafter devised in perpetuity beginning on the date of submission, including, but not limited to, in connection with the administration, promotion and exploitation of the Audition and/or the Program.
- (c) By submitting a Video, you agree it may be made available for the public to view and may be posted to public viewing galleries on the Audition Website and/or other Producer owned/operated online properties. Such posts may, in the Producers' sole discretion, include your name and province and/or city of residence. The Producers shall not be held liable for any copying, re-posting or unlawful use of your Video by others that may result.
- (d) You hereby waive any so-called "moral rights" and any right of privacy or personality which you may have in and to the Video in any and all forms of media whether now known or hereafter devised with no further consideration payable to you.
- (e) The Producers assume no responsibility for any claims of infringement of rights to intellectual property, privacy and/or personality, related to your Video or your participation in the Audition.

#### **5. PRIVACY / USE OF PERSONAL INFORMATION.**

- (a) By submitting a Video you: (i) grant to the Producers the right to use your Video, name, mailing address, telephone number, e-mail address and all information included on your submission form and/or in your Video (collectively the "**Personal Information**") for the purpose of administering the Audition, including but not limited to contacting and confirming Potential and/or confirmed Participants; (ii) authorize the Producers to

conduct civil, criminal, financial and/or any other type of background check deemed necessary by the Producers; (iii) grant to the Producers the right to use certain elements of your Personal Information as appropriate, (including without limitation, your submitted Video, name, city and/or province and/or other information included on the submission form) for publicity and promotional purposes relating to the Audition and/or the Program, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iv) acknowledge that the Producers may disclose your Personal Information to third-party agents and service providers of the Producers, in connection with any of the activities listed in (i), (ii) and (iii) above.

(b) The Producers will use your Personal Information only for identified purposes, and protect your Personal Information in a manner that is consistent with Corus's Privacy Policy at: <http://www.corusent.com/privacy-policy/>

6. **TERMINATION.** The Producers reserve the right, in their sole discretion, to terminate the Audition, in whole or in part, and/or modify, amend or suspend the Audition, and/or the Auditions Guidelines in any way, at any time, for any reason without prior notice.
7. **SOCIAL MEDIA.** This Audition is in no way sponsored, endorsed, administered or associated with any social media platforms on which the Audition may have been promoted and/or publicized. Any questions, comments or complaints regarding the Competition and/or the Program must be directed to Corus.
8. **NO OBLIGATION.** The Producers have no obligation to produce, release or televise the Program or to use any aspect of the materials created and/or submitted in connection with the Audition and/or the Program (collectively the "**Materials**"). For greater clarity, the Producers are not obligated to post your Video to any public viewing galleries or use your Video in any other way or have you appear in the Program. The Producers shall have the right at any and all times and in their sole discretion to remove or replace you as a Participant in connection with the Audition for any reason or no reason. Even if you are selected, and even if you participate as a Participant in the Program or any part thereof, the Producers are not obligated to exhibit, broadcast or otherwise use or exploit the Materials, the Program or any part of either. Furthermore, the Producers may exhibit the Program with or without the Materials or any portion thereof, as determined by the Producers in their sole discretion. You understand and agree that the total amount of air time, if any, featuring or including you as a Participant shall be determined by the Producers in their sole discretion.